

Standing Rules & Policies

SWEETHEART RULES

For the purpose of this article, “sweetheart” can be defined as any name of recognition given to a woman on behalf of a fraternity.

Documentation of all programming, rules, and regulations regarding the sweetheart competition must be submitted to the Panhellenic Executive Board 3-5 weeks prior to the start of the event for documented review and make a recommendation to the Panhellenic Council for approval prior to the start of the competition.

Panhellenic women are only able to participate in competitions in which the Panhellenic Council has given documented approval prior to the start of the competition.

Sweetheart Competition Guidelines are as follows:

1. No sweetheart experience should demoralize or demean an individual.
2. The philanthropic cause associated with the sweetheart competition must be a non-profit organization or a 501(c)(3) foundation.
3. All candidate pictures used on social media platforms and/or print marketing/advertising should be a fraternal composite or a professional headshot approved by the Panhellenic/Interfraternity Council.
4. The sweetheart nominee may not participate in courting of any capacity. The fraternity/sorority hosting the sweetheart competition may not court nominees with a budget exceeding more than \$100 per nominee.
5. Alcohol, drugs, sexual behaviors, or any other violations of local, state, or federal laws will have no role in sweetheart competitions or events associated with said sweetheart competitions. All philanthropic events must abide by FIPG guidelines.
6. The winner of a philanthropic sweetheart competition will be *only* judged by two components:
 - a. Money individually raised by the nominee for the chapter’s philanthropic cause (70%)
 - b. Brotherhood/sisterhood vote (30%).
7. In the event that a chapter’s sweetheart is not associated with philanthropy, the winner will be chosen solely on a brotherhood/sisterhood vote (100%) and will not be considered a competition.
8. Panhellenic women are only able to participate in competitions that do not exceed 1 week from the start of the competition to the announcement of the winner.